



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 846970

Schedule Dates 08/08/12-08/14/12
Advertiser Mitt Romney for President - RNC (39574)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 145/REPUBLICAN/RNC (175294)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (617) 231-4350 /
CPE 145
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments ROMNEY / RNC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ROMNEY / RNC

Date Entered 08/06/12
Last Modified 08/07/12
Entered By Melissa Welch
CO-OP No
Headline # 06264667
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,961.25
Net Total \$45,113.75
Sales Tax

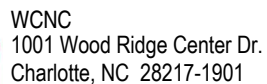
Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	61	\$53,075.00
Grand Total:	61	\$53,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	6:58A- 9A (ET)				2	2	2			6	\$600.00	\$3,600.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/6/12
2.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	6:58A- 9A (ET)		2	2						4	\$600.00	\$2,400.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/6/12
3.0	Normal Line / SPOT	08/13/12-08/14/12	2	:30	9A- 10A (ET)		1	1						2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	8/6/12
4.0	Normal Line / SPOT	08/08/12-08/10/12	2	:30	9A- 10A (ET)				1	1	1			3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	8/6/12
5.0	Normal Line / SPOT	08/08/12-08/10/12	2	:30	4:59P- 5:29P (ET)				1	1	1			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS 5P	8/6/12
6.0	Normal Line / SPOT	08/13/12-08/14/12	2	:30	4:59P- 5:29P (ET)		1	1						2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	NEWS 5P	8/6/12
7.0	Normal Line / SPOT	08/08/12-08/10/12	2	:30	5:29P- 5:59P (ET)				1	1	1			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS 530P	8/6/12
8.0	Normal Line / SPOT	08/13/12-08/14/12	2	:30	5:29P- 5:59P (ET)		1	1						2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	NEWS 530P	8/6/12
9.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5:59P- 6:30P (ET)		1	1						2	\$550.00	\$1,100.00	Charlotte (WCNC) (WCNC)	NEWS 6P	8/6/12
10.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	5:59P- 6:30P (ET)				1	1	1			3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)	NEWS 6P	8/6/12
11.0	Normal Line / SPOT	08/08/12-08/10/12	2	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,400.00	\$4,200.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/6/12
12.0	Normal Line / SPOT	08/13/12-08/14/12	2	:30	6:59P- 7:30P (ET)		1	1						2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/6/12
13.0	Normal Line / SPOT	08/08/12-08/10/12	2	:30	4:58A- 5:58A (ET)				1	1	1			3	\$325.00	\$975.00	Charlotte (WCNC) (WCNC)	NEWS 5A	8/6/12
14.0	Normal Line / SPOT	08/13/12-08/14/12	2	:30	4:58A- 5:58A (ET)		1	1						2	\$325.00	\$650.00	Charlotte (WCNC) (WCNC)	NEWS 5A	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	846970	Date Entered
Schedule Dates	08/08/12-08/14/12	Last Modified
Advertiser	Mitt Romney for President - RNC (39574)	Entered By
Agency	American Rambler Productions (10671)	CO-OP
Product	Political - US President (1174)	Headline #
Brand	145/REPUBLICAN/RNC (175294)	Demo
Salesperson	Nesci, Mark (3195)	Order Type
Sales Office	HRP - Washington DC	Package Deal
Buyer Name	KINCAID,STEPHANIE	Commission
Phone/Fax	(617) 231-4350 /	Commission %
CPE	145	Net Total
Account Types	National/Political Candidate - Agency	Sales Tax
Billing Type	Standard	
Comments	ROMNEY / RNC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ROMNEY / RNC	

Date Entered	08/06/12
Last Modified	08/07/12
Entered By	Melissa Welch
CO-OP	No
Headline #	06264667
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$7,961.25
Net Total	\$45,113.75
Sales Tax	

Charlotte (WCNC) (WCNC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	61	\$53,075.00
Grand Total:	61	\$53,075.00

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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: